

ABSTRACT OF THE DISCLOSURE

A sheet body holding device for holding a sheet body on an outer periphery of a rotary drum, including: a spindle that rotatably supports the sheet body holding device on the outer periphery of the rotary drum; and one end urged toward the rotary drum, and pressing an end of the sheet body against the outer periphery of the rotary drum, thereby holding the end of the sheet body on the outer periphery of the rotary drum. The spindle is arranged at a position at which a relationship of $F_1 < (F_2 \times \mu)$ is satisfied, where F_1 is a component force, in a tangential direction of the rotary drum, F_2 is a component force of the pressing force in a direction of a center axis of the rotary drum, and μ is a coefficient of friction between the sheet body and the outer periphery of the rotary drum.